

Real-Time Case for Support

INSTRUCTIONS: A Real-Time Case for Support contains four key elements significant to your ministry during an unforeseen season. Complete the sentence prompts in the boxes below, giving equal attention to each. Then, put those sentences together for a rough draft of a case for support statement.

1. Organization

Who are you? **What** do you do? **How long** have you been doing it? **Why** do you do it?

EXAMPLE: For six years, Back to School Ministries' champions have been making it possible for kids in our community to fully participate in school and extracurricular activities, because every student deserves a quality education regardless of their socio-economic status.

For _____ years, _____ (name of organization) champions have been _____, because _____ (belief statement).

2. Current Reality

What is happening? **What** is changing? **What** does this mean for those you serve?

EXAMPLE: With schools out of session indefinitely, students are feeling more isolated and are often home alone. It is even more critical for these kids to have continued learning opportunities. Without our services, students will fall even further behind.

Because of _____ (changing reality), if we don't act, _____ (this will happen).

3. Creative Solutions

How are you adjusting your approach for services or fundraising?

EXAMPLE: That's why we are shifting to providing virtual tutoring and music lessons for students. Our staff is continuing to check in with students and parents during this time away from school. We will remain flexible in helping our students to grow and learn.

That's why we are doing _____ (alternative programming or funding options). We are remaining flexible to continue _____ to meet our mission and vision.

4. Invitation and Involvement

Why should others get involved? **How** can they do it?

EXAMPLE: Your generosity makes these programs possible for students. The results of our annual fundraising dinner typically provide services for a third of the students in the Back to School community, recognizing that it costs \$500 per student. Though we cannot be together at our dinner, you can still fulfill a vital role in these students' lives. We are asking every champion of Back to School Ministries to pray with us each Thursday at 7am on Zoom and become a supporter of our Education Matters campaign.

The services provided through _____ (name of organization) happen through the generosity of individuals and their involvement. _____% of our funding come from _____ (i.e.: fundraising event, trainings, in-person meetings, etc. Give specifics about what funding provides) In this season, you can still connect to the cause by _____ and _____ (i.e.: give, serve, pray, share, learn) through _____ (campaign name, virtual fundraising event, virtual prayer event, online learning opportunities).

COMPLETE EXAMPLE: For six years, Back to School Ministries' champions have been making it possible for kids in our community to fully participate in school and extracurricular activities, because every student deserves a quality education regardless of their socio-economic status.

With schools out of session indefinitely, students are feeling more isolated and are often home alone. It is even more critical for these kids to have continued learning opportunities. Without our services, students will fall even further behind.

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