

THE P-E-O CHAMPION GROWTH STRATEGY

STEP 1: Identify steps you already are offering or doing with champions. These questions are here to guide your thinking, so don't be surprised or concerned if you have little or nothing to include in some sections and more in others.

<i>What do/can your champions already do to PRAY for the organization, those served and the broader cause?</i>	
1.	4.
2.	5.
3.	6.
<i>What do/can your champions already do to SERVE (volunteer) the ministry and directly with those it serves?</i>	
1.	4.
2.	5.
3.	6.
<i>What opportunities do you currently offer champions to LEARN about the cause (books, newsletters, etc.)?</i>	
1.	4.
2.	5.
3.	6.
<i>What opportunities do you currently offer champions to GIVE to the cause (monthly unrestricted gifts, specific program investments, through direct mail, etc.)?</i>	
1.	4.
2.	5.
3.	6.
<i>What tools and opportunities do you offer champions to SHARE the cause in their spheres of influence (Facebook posts for easy sharing, fact sheets, etc.)?</i>	
1.	4.
2.	5.
3.	6.